



**Globalization Partners International (GPI) expands its office in Dubai (UAE) to support its document, software and website translation practice throughout the Middle East and Africa.**

**WASHINGTON, DC - DUBAI (UAE) June 28, 2010:** Growth in the demand for several strategic languages in the Middle East and Africa has led Globalization Partners International (GPI) to expand its presence in Dubai, United Arab Emirates (UAE). GPI is a provider of website, software and documentation translation services in over 100 languages.

“GPI opened in Dubai (UAE) in 2009 and has steadily grown its translation, desktop publishing and website localization capabilities and clientele throughout the Middle East and North Africa (MENA) region,” says Martin Spethman, GPI’s Managing Partner. “Many of GPI’s US, European and MENA-based clients require translation services to support their expansion into and from the emerging markets of the Middle East and Africa.” GPI has added language copy writers, desktop publishers, global SEO specialists and website localization specialists to its staff in support of these needs. Clients using GPI’s translation services include interactive agencies, energy companies, healthcare providers, hotels, consumer product companies, software publishers and engineering firms.

“Translations into Arabic, English, Farsi, French, Greek, Hebrew, Kurdish, Persian, and Turkish are in-demand languages for companies expanding into MENA, while translations into Arabic, Chinese, English, German, Japanese, Farsi, French, Portuguese, Russian and Spanish are often requested for MENA-based companies expanding globally,” says Nathalie Hodgson, GPI’s Global Client Services Manager based in Dubai. “We have been helping clients with a wide range of language and technology needs from complex content management system implementation in order to handle multi-language websites and workflows, to simple translation and desktop publishing of architectural plans, e-learning materials and marketing collateral.”

GPI provides an array of translation services for companies looking to conduct business in the MENA region including:

- Translation and Copywriting
- Multilingual Desktop Publishing
- Multilingual Web Design/Development/Deployment
- Software Localization
- Website Localization
- Interpretation
- Global Search Engine Marketing and Optimization (SEM/SEO-SEA)
- Globalization Consulting



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## **About Globalization Partners International (GPI)**



Globalization Partners International, LLC provides document, software and website globalization services into over 100 languages including Arabic, Chinese, French, German, Japanese, Korean, Portuguese, and Spanish. For more information please contact:

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