



CASE STUDY

Website Localization

About the Project

Coveo is a Quebec City based enterprise software-as-a-service company that offers a cloud-based platform for making digital experiences more intelligent, and provides specific software built on that platform. They were looking for a professional translation agency with extensive experience localizing Sitecore-based websites enhanced with a validated Sitecore Translation Connector. It was important to the Coveo selection team that their translation agency possessed the teams, tools and technical expertise to provide a range of translation services for websites, press releases, eBooks, infographics and a range of online and offline content types.

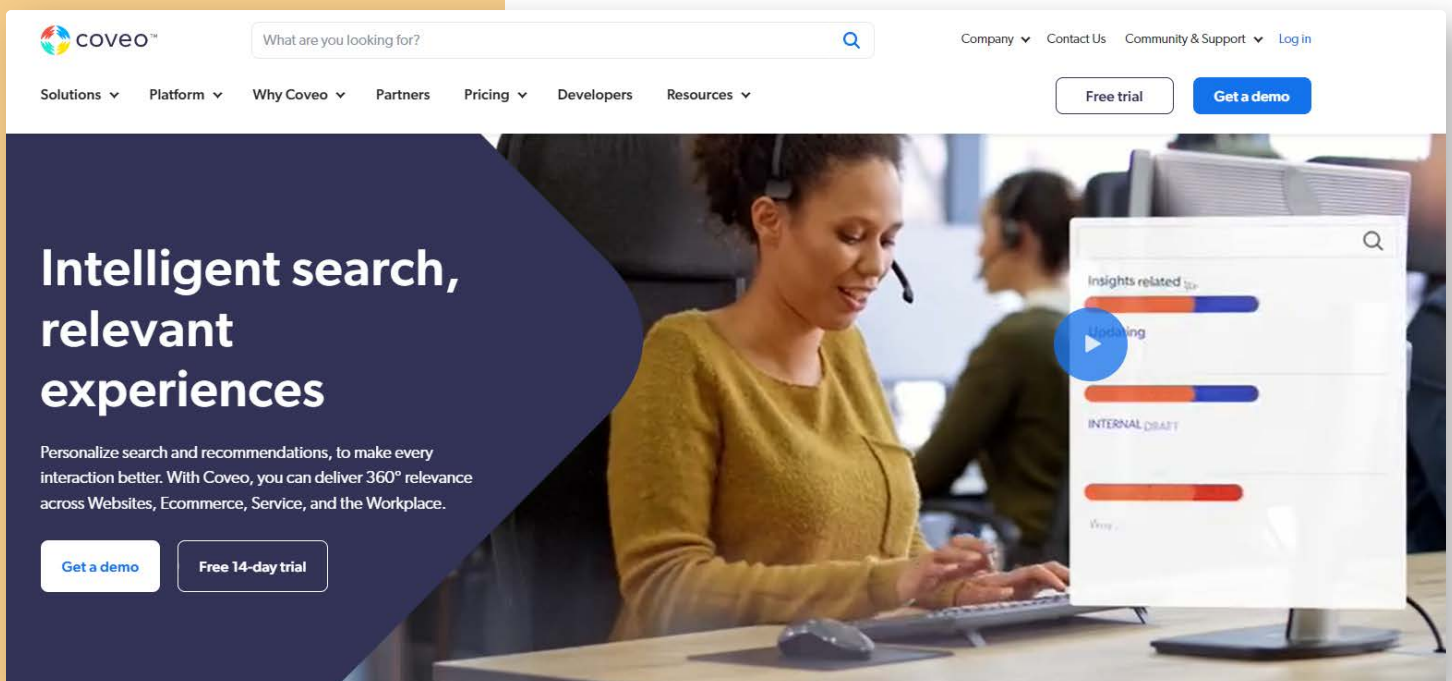
After researching various translation companies and connectors, Coveo selected GPI's Translation Services Connector for Sitecore and GPI's Translation Services Portal.

Languages

- English into French (Canada)

Tools

- Globalization Project Management Suite (GPMS)
- GPI's Translation Services Portal
- GPI's Translation Services Connector for Sitecore
- Translation Memory Trados Studio

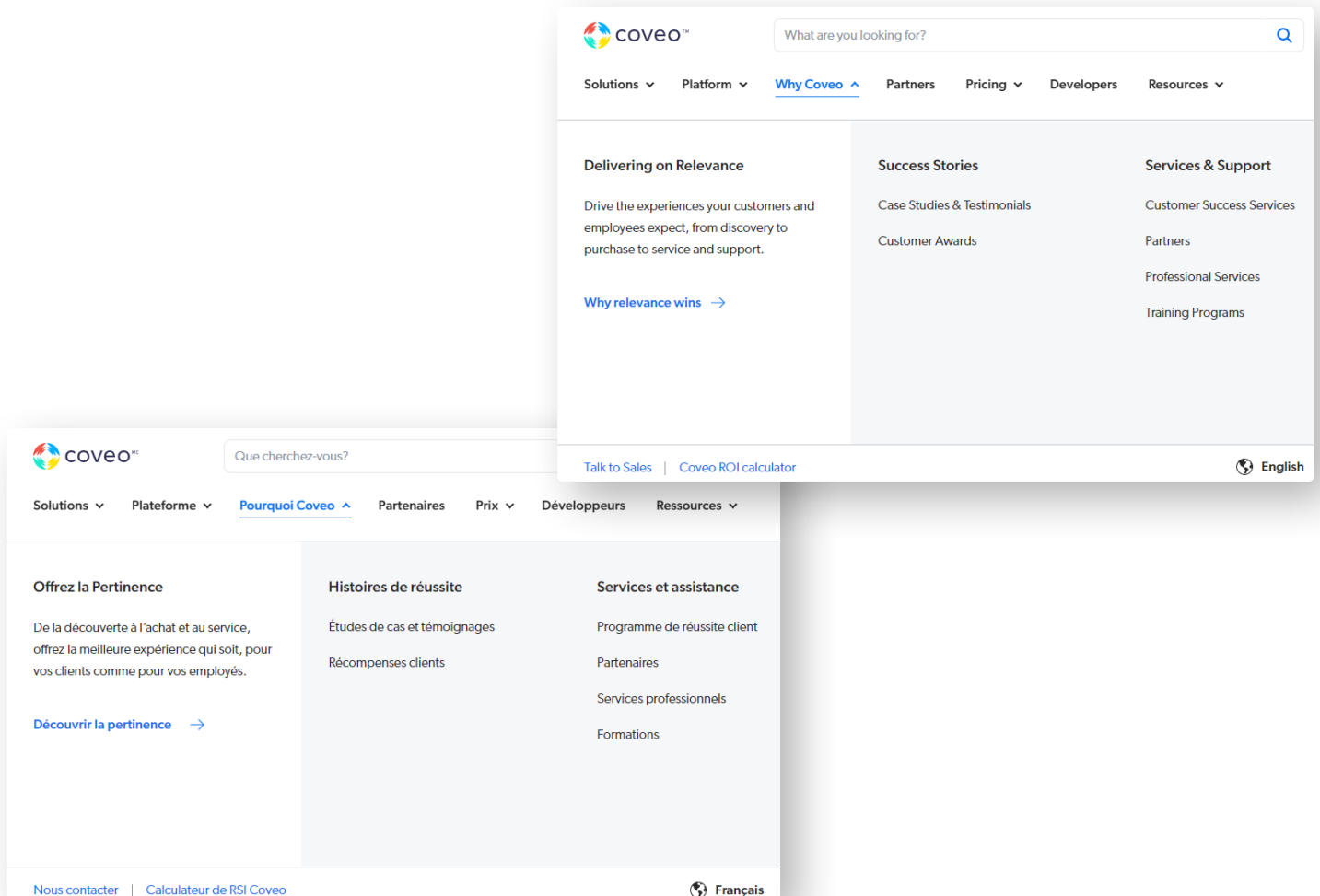


GPI Services Included:

- Translation, editing, proofreading and online QA of coveo.com from English into French (Canada)
- Coveo deployed GPI's Translation Services Connector for Sitecore 9 and Translation Portal
- Coveo.com comprehensive content localization including main pages and resources (blog, reports, guides, news, etc.)
- Ongoing website updates and maintenance (monthly)
- 24/7 website translation connector support

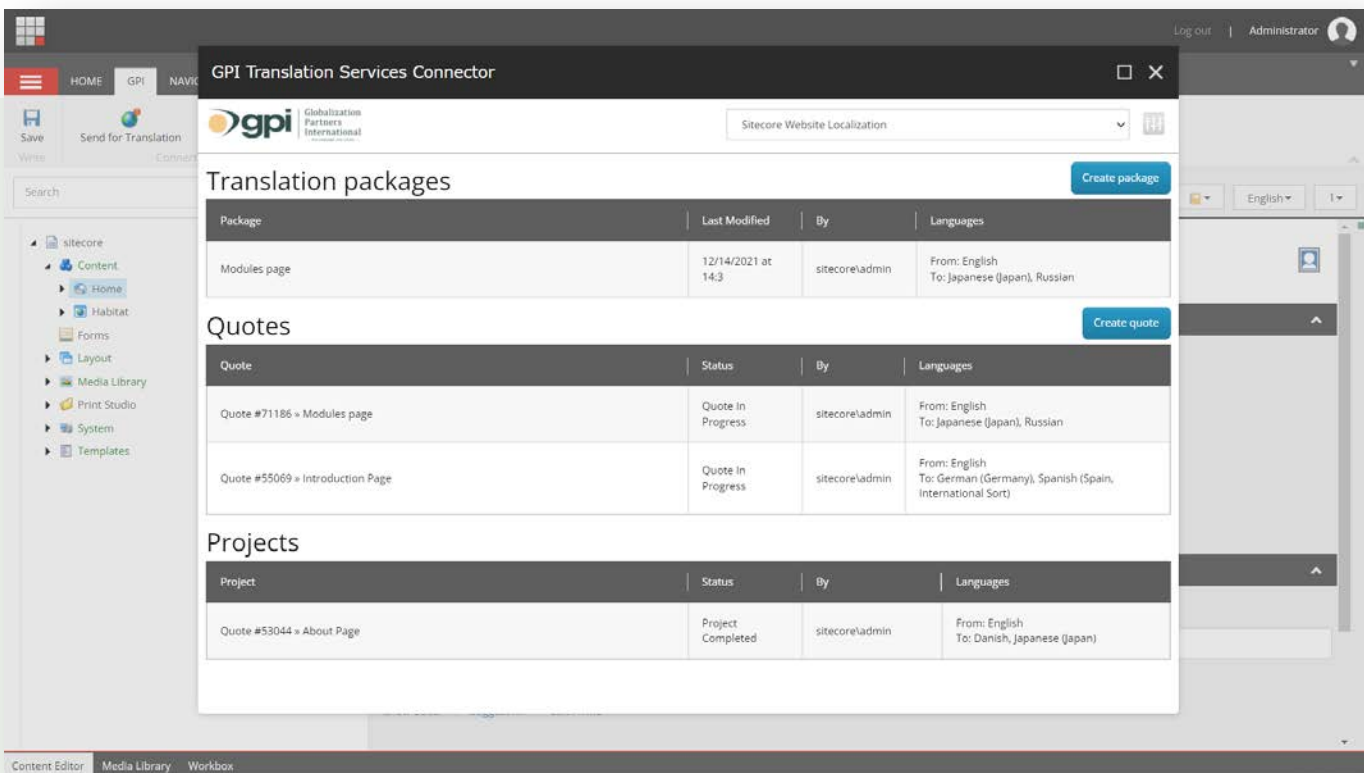
Results

“GPI's translation connector for Sitecore is very easy to deploy with minimum configuration,” said Juan Fausd, GPI Director of Development. “The export/import process streamlines considerably the steps to localize, launch and maintain a client's website in any number of languages.”



About GPI's Sitecore Connector

GPI's Translation Services Connector for Sitecore enables users of Sitecore-based websites to launch and manage multi-language websites. The Translation Services Connector streamlines content exports and reimports allowing for the initiation of web content translation workflows with a single click. Users gain access to an array of reports to track and manage global translation web projects through GPI's **Translation Portal**.



The screenshot shows the GPI Translation Services Connector interface. The top navigation bar includes 'HOME', 'GPI', and 'NAV'. The main content area is titled 'GPI Translation Services Connector' and features a search bar and a 'Sitecore Website Localization' dropdown. Below this, there are three main sections: 'Translation packages', 'Quotes', and 'Projects'. Each section has a table of data and a 'Create' button.

| Package | Last Modified | By | Languages |
|--------------|--------------------|----------------|--|
| Modules page | 12/14/2021 at 14:3 | sitecore\admin | From: English To: Japanese (Japan), Russian |

| Quote | Status | By | Languages |
|----------------------------------|-------------------|----------------|--|
| Quote #71186 » Modules page | Quote In Progress | sitecore\admin | From: English To: Japanese (Japan), Russian |
| Quote #55069 » Introduction Page | Quote In Progress | sitecore\admin | From: English To: German (Germany), Spanish (Spain, International Sort) |

| Project | Status | By | Languages |
|---------------------------|-------------------|----------------|---|
| Quote #53044 » About Page | Project Completed | sitecore\admin | From: English To: Danish, Japanese (Japan) |

Basic Features of GPI's Sitecore Translation Connector:

- Enable seamless content translation all within the Sitecore Content Editor and Experience Editor
- Manage any number of language sites with a few clicks
- Manage quotes/projects: Creating, sending, and status tracking for all quotes and projects
- Simplify import/export process for content translation workflows
- 24/7 secure access for global teams to collaborate & track translation projects
- Quotes, proposals and a wide range of project materials available for download
- Automated parsing/validation of XLIFF files
- Export functionality that encompasses client preferences on field selection (references, dates, Boolean)
- Dashboard to view status reports, schedules and project tasks lists



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ABOUT GLOBALIZATION PARTNERS INTERNATIONAL

Globalization Partners International, LLC provides an array of translation services that help companies communicate with the world. GPI's services enable firms to design, develop and deploy multilingual documentation, software and websites for worldwide use.

TRANSLATION SERVICES INCLUDE:

- Document Translation & Copywriting
- Multilingual Desktop Publishing & Design
- Software Localization
- Website Localization
- Audio/Video Localization
- Global Digital Marketing

GPI is a Sitecore Technology Alliance Partner.



Sitecore
Technology
Alliance
Program
Tested & Verified
Connector 9



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ABOUT COVEO

The Coveo Relevance Cloud™ is a market-leading AI-powered relevance platform. We aim to enable our customers to deliver the relevant experiences that we believe people expect in the new digital economy. Our cloud-native, multi-tenant SaaS platform injects search, recommendations, and personalization solutions into digital experiences.

We provide solutions for ecommerce, service, website, and workplace applications. These are designed to provide tangible value to our customers by helping drive revenue growth, reduce customer support costs, increase customer satisfaction and website engagement, and improve employee proficiency and satisfaction.