

## Languages

- Arabic
- French
- German
- Mexican Spanish
- Montenegrin
- Russian

## Tools

- Globalization Project Management Suite (GPMS)
- GPI's Translation Services Connector for Sitecore
- Sitecore® Experience Platform™
- Microsoft Excel

## Website & Document Globalization

- Brochures
- Comprehensive Website Localization
- SEO Localization
- Social Media Campaign Localization
- Menus
- Special Event Content

## CASE STUDY

# PROJECT DETAILS

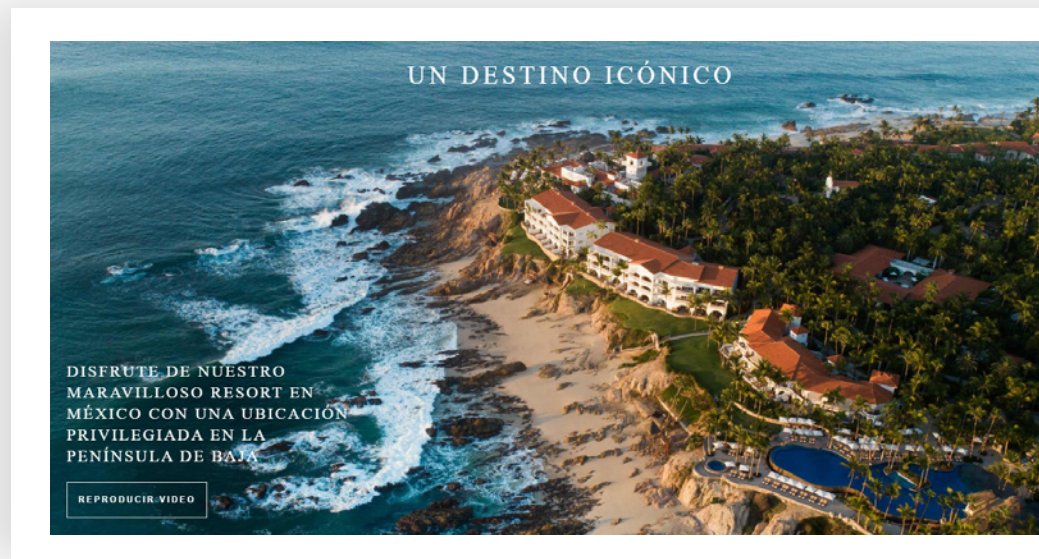
GPI provided a range of language & technology services including:

- Translation
- Copywriting
- Desktop Publishing
- SEO Localization
- Social Media Campaign Localization
- Website Localization
- Website Translation Connector for the Sitecore CMS

These services were provided in the following languages: Arabic, French, German, Mexican Spanish, Montenegrin, and Russian.

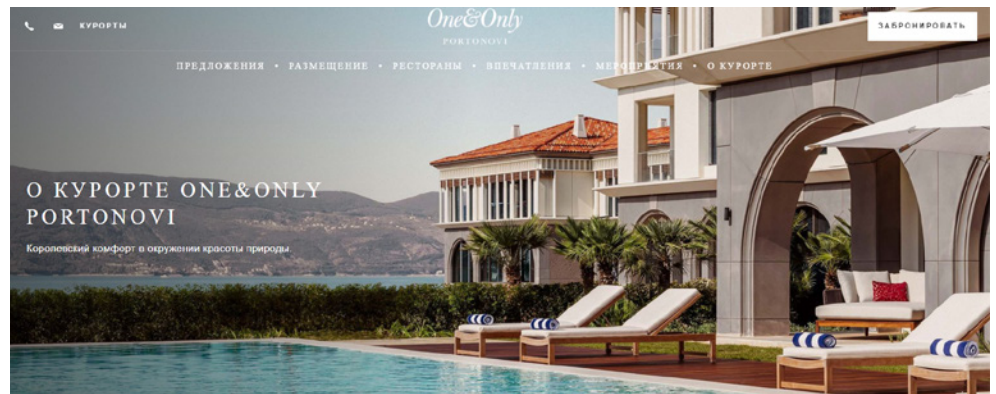
A variety of content types including websites, menus, brochures and other collateral were localized by native speaking copywriters and translators as required for One&Only guests' marketing outreach. Annual and seasonal collateral pieces were produced in different languages supporting local and global holidays and events ranging from New Year and summer vacations to Ramadan and Christmas holidays.

One&Only's marketing flagship [www.oneandonlyresorts.com](http://www.oneandonlyresorts.com) was localized in order to promote the different One&Only resorts around the world. GPI localized content, SEO keywords and metadata as well as deployed GPI's Translation Services Connector for Sitecore. The GPI connector streamlined the website translation and updated workflows saving time and money on daily, weekly and monthly updates to content from their language version sites.



## GPI'S TRANSLATION SERVICES FOR HOTEL, TRAVEL AND TOURISM CLIENTS MAY INCLUDE:

- Translation, Copywriting and Desktop Publishing
- Website Localization
- Country Specific Search Engine Marketing (SEO-SEA-SOCIAL)
- Global Award Winning Translation Services Portal
- Software and Mobile Application Localization
- Localized Inbound Marketing Content
- Global Support and Training Content Localization
- Audio/Video and eLearning Localization
- Culinary and Menu Translations

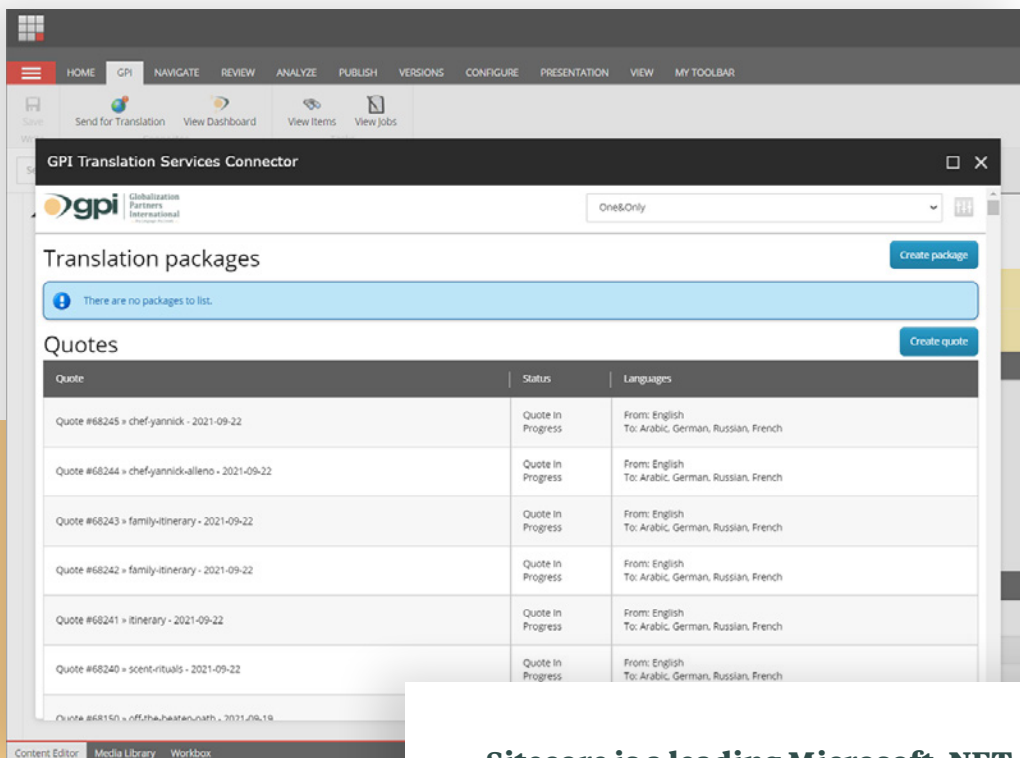


„U TRENUTKU STVARANJA  
NAŠE PLANETE, NAJLJEPŠE  
SPAJANJE KOPNA I MORA  
DOGODILO SE NA  
CRNOGORSKOJ OBALI.“

– LORD BAJRON

## THE GPI TRANSLATION SERVICES CONNECTOR FOR SITECORE WAS DEPLOYED BY ONE&ONLY WITH SPECIAL CUSTOMIZATIONS ENHANCING THE RICH FUNCTIONALITY ALREADY AVAILABLE, INCLUDING:

- Enable seamless content translation capabilities, all within the Sitecore CMS Desktop
- Manage any number of language sites with a few clicks
- Easy integration with the Sitecore CMS Desktop
- Manage quotes/projects: submit new quote request, approve quote(s), project status
- Simplify import/export process for content translation workflows
- 24/7 secure access for your global teams to collaborate & track translation projects via the GPI Translation Portal
- Quotes, proposals and a wide range of project materials available for download
- Dashboard to view status reports, schedules and project task lists



**Sitecore is a leading Microsoft .NET based Web Content Management System or WCMS. Sitecore is highly scalable yet very easy to use and allows website managers and authors to better engage with their customers online.**





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## ABOUT GLOBALIZATION PARTNERS INTERNATIONAL

Globalization Partners International, LLC provides an array of translation services that help companies communicate with the world. GPI's services enable firms to design, develop and deploy multilingual documentation, software and websites for worldwide use.

### TRANSLATION SERVICES

- Translation and Copywriting
- Multilingual Desktop Publishing
- Multimedia Localization
- Software Localization
- Website Localization
- Global Digital Marketing
- Artificial Intelligence and Machine Translation

GPI is a Sitecore Technology Alliance Partner.



# One&Only

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## ABOUT ONE&ONLY

At home in the world's most inspiring locations, hand-picked for exceptional beauty and unique cultural charm, One&Only Beach Resorts, Nature Resorts, Urban Resorts and Private Homes are havens of outstanding style and service that place you in the heart of every fascinating environment. From incredible, authentic cuisine, to unique tailored excursions, and spectacular spaces to simply 'be'; unforgettable moments begin at One&Only.