

TCW

Languages

- Arabic
- French
- German
- Italian
- Japanese
- Simplified Chinese

Tools

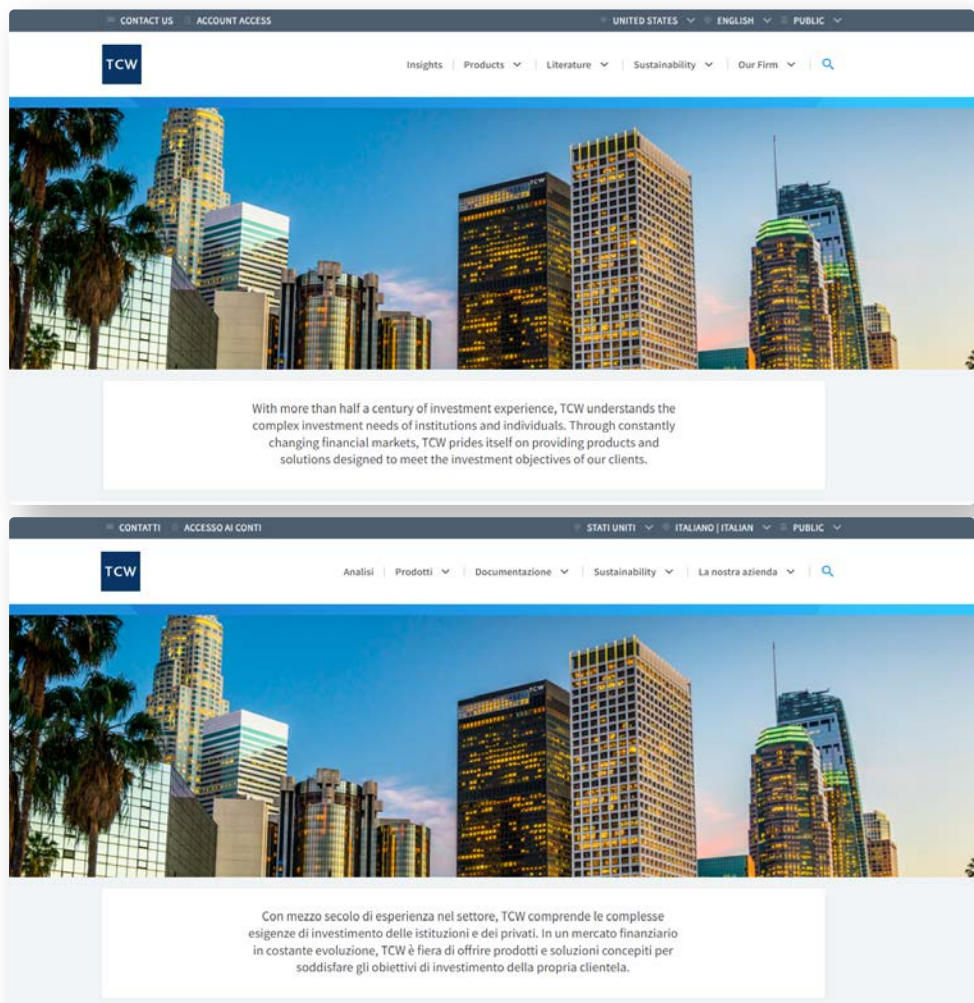
- Globalization Project Management Suite (GPMS)
- Sitecore XP
- GPI Sitecore Translation Connector
- Adobe Creative Suite
- Trados Studio Translation Memory

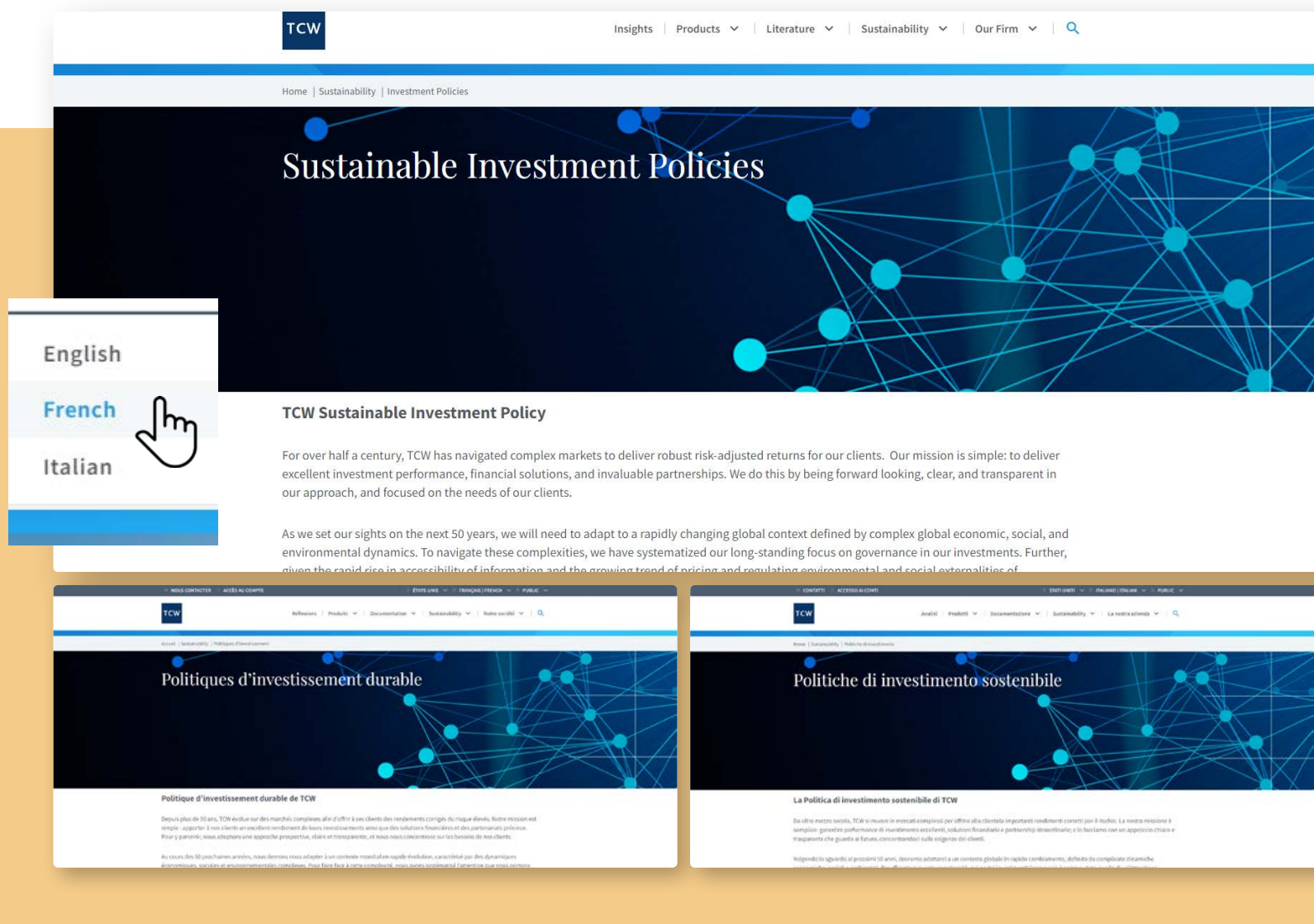
TCW is a leading global asset management firm with more than five decades of investment experience and a broad range of products across fixed income, equities, emerging markets, and alternative investments. TCW's clients include many of the world's largest corporate and public pension plans, financial institutions, endowments and foundations, as well as financial advisors and high net worth individuals.

CASE STUDY

Website and Document Translation and Localization

TCW required a variety of content types translated into multiple languages for global distribution via various channels. Documents, videos, website content and email communications were used to deliver important information to TCW clientele across the globe.



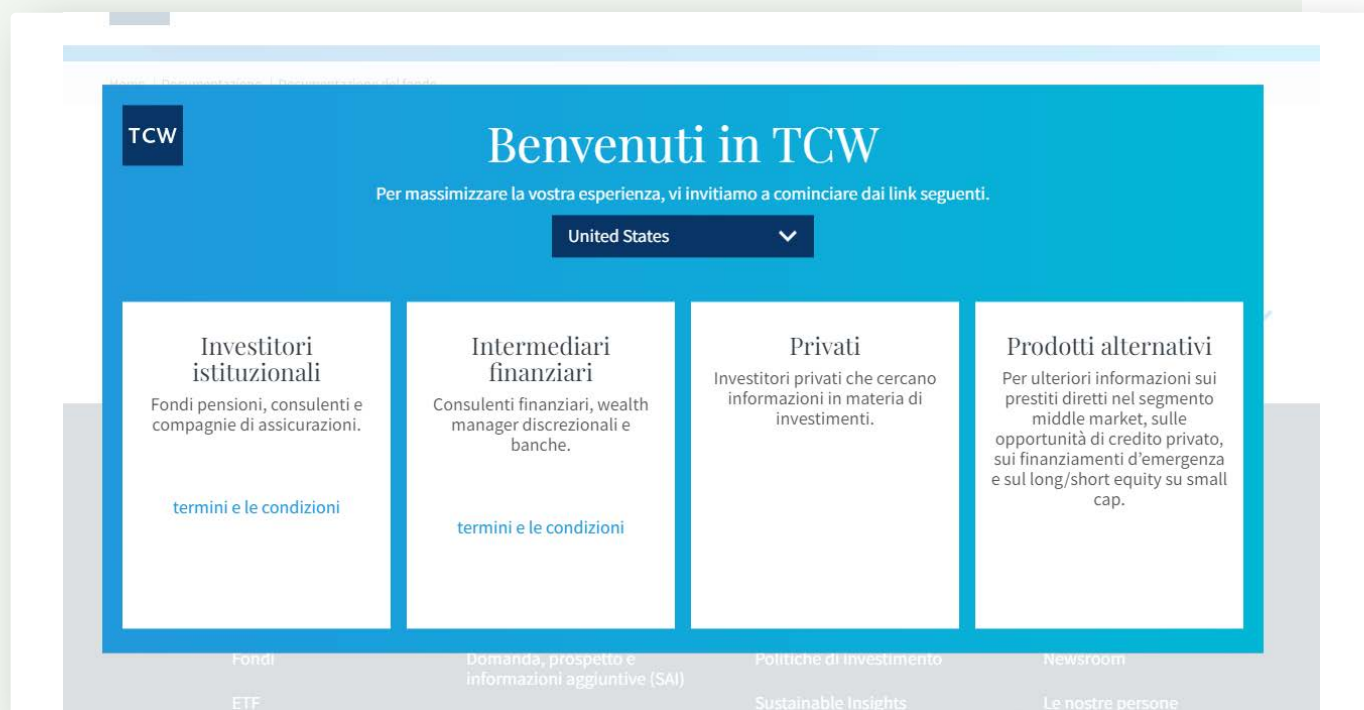


To support TCW's global outreach, Globalization Partners International (GPI) provided a comprehensive suite of translation services, including:

- Website Localization
- Document Localization
- Multimedia Localization
- Webinar Content Localization
- PowerPoint Presentation Localization
- Email and Business Card Localization

TCW and GPI worked together to optimize global translation and publishing workflows whereby content could be repurposed and republished and used cross platform for both documentation and web publishing. Timely fund, commentary and market financial reports for TCW were completed according to weekly and quarterly schedules across a range of languages. Utilization of translation memory technology was a huge contributor to time and cost-savings across all TCW translation projects.

GPI's Translation Connector for Sitecore enabled a very efficient workflow allowing TCW to select specific content to be routed to GPI for translations, and returned ready for QA and publishing in multiple languages including French, Italian, and Japanese.



Results:

“GPI’s guidance on translation best practices as well as deploying their Sitecore Translation Connector to our multilingual content publishing needs, has helped TCW achieve significant ROI in saving time and money across our organization,” — TCW Marketing Team



8000 Towers Crescent Drive, Suite 1350
Vienna, Virginia 22182, USA
Phone: +1 703-286-2193
Toll Free: +1 866-272-5874
www.globalizationpartners.com

About Globalization Partners International (GPI)

Globalization Partners International, LLC provides an array of translation services that help companies communicate with the world. GPI's services enable firms to design, develop and deploy multilingual documentation, software, and websites for worldwide use.

Translation services include:

- Document Translation & Copywriting
- Multilingual Desktop Publishing & Design
- Software Localization
- Website Localization
- Audio/Video Localization
- Global Digital Marketing
- Artificial Intelligence enabled Translation Services

*GPI is an ISO 17100: 2015, IEC 27017:2015 and IEC 27001:2013 Certified Translation Company



TCW Headquarters:
515 South Flower Street
Los Angeles, CA 90071
213-244-0000
www.tcw.com

About The TCW Group

TCW is a leading global asset management firm with a broad range of products across fixed income, equities, emerging markets, and alternative investments. With over half a century of investment experience, TCW manages approximately \$200 billion in client assets today. Through its ETFs and the TCW MetWest Funds, TCW manages one of the largest fund complexes in the U.S. TCW's clients include many of the world's largest corporate and public pension plans, financial institutions, endowments and foundations, as well as financial advisors and high net worth individuals. For more information, please visit www.tcw.com.